

# Mathilda Zbinden

Interactive Media Designer

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Born on 31.10.2000  
Swiss nationality

## Work experience

*Internship* \_\_\_\_\_ 10.2025-01.2026  
Alternative Dublin | Dublin, IE

- Design and development of a dedicated website
- Communication with designer for custom visuals
- Photo and video production for event promotion
- Event planning assistance and on-site support
- General support (logistics, errands, daily tasks)

## Education

*CFC in Interactive Media Design* \_\_\_\_\_ 2021-2025  
School of Applied Art - CPNE Pôle-AA | La Chaux-de-Fonds NE/CH

*Bachelor in psychology, first year only* \_\_\_\_\_ 2019-2020  
University of Fribourg | Fribourg FR/CH

*High School in option philosophy* \_\_\_\_\_ 2016-2019  
Lycée Jean-Piaget | Neuchâtel NE/CH

## Additional experiences

*Polyvalent worker* \_\_\_\_\_ Since 2021  
McDonald's | La Chaux-de-Fonds NE/CH

*Au pair* \_\_\_\_\_ 2020-2021  
Private households | Les Geneveys-sur-Coffrane NE/CH & Dagmersellen LU/CH

*Swimming instructor* \_\_\_\_\_ 2018-2020  
Red-Fish Neuchâtel | Neuchâtel NE/CH

*Lifeguard* \_\_\_\_\_ 2018-2020  
Public pool | Le Landeron NE/CH

## Technical Skills

Adobe InDesign  
Adobe Illustrator  
Adobe Photoshop  
Adobe Lightroom  
Adobe After Effect

Figma  
Cinema 4D  
DaVinci Resolve  
HTML/CSS  
JavaScript

## Languages

French \_\_\_\_\_ Native speaker  
English \_\_\_\_\_ C1, First Certificate  
German \_\_\_\_\_ B2, Au pair experience